**Shale Pizza Privacy Policy**

At Shale Pizza, we value your privacy and are committed to protecting the personal information you share with us. This privacy policy outlines how we collect, store, and use your data when you visit our restaurant, make a reservation, place an order online, or interact with us in any way.

**1. Information We Collect**

We may collect the following types of information:

* **Personal Information:** This includes details like your name, email address, phone number, and payment information when you make a reservation, place an order, or join our mailing list.
* **Non-Personal Information:** This includes information that cannot be used to identify you, such as browser type, device type, and usage data collected through cookies or other tracking technologies.

**2. How We Use Your Information**

We use the personal information you provide for the following purposes:

* To complete your reservation or order
* To communicate with you regarding your reservation, order, or inquiries
* To send promotional offers, newsletters, or other marketing materials if you have opted in to receive them
* To improve the services we provide and personalize your experience
* To comply with legal obligations

**3. Sharing Your Information**

We do not sell, trade, or rent your personal information to third parties. However, we may share your information with trusted service providers or business partners who assist us in operating Shale Pizza or delivering services, such as:

* Payment processors
* Delivery services
* Marketing and advertising partners

These third parties are contractually obligated to protect your data and use it only for the purposes for which it was shared.

**4. Data Security**

We take reasonable measures to safeguard your personal information. However, please note that no method of data transmission or storage is 100% secure, and we cannot guarantee absolute security.

**5. Cookies and Tracking Technologies**

We use cookies and similar tracking technologies to enhance your experience on our website and gather data about site usage. You can adjust your browser settings to refuse cookies or alert you when cookies are being used, but please note that some features of our website may not function properly without them.

**6. Your Rights**

Depending on your location, you may have the following rights regarding your personal information:

* The right to access the data we hold about you
* The right to correct any inaccurate information
* The right to delete your data (subject to certain limitations)
* The right to opt-out of receiving marketing communications

To exercise any of these rights, please contact us at [Insert Contact Information].

**7. Updates to This Privacy Policy**

We may update this privacy policy from time to time to reflect changes in our practices or legal requirements. We will notify you of any significant changes by posting the updated policy on our website.